



Integrated Literacy

A Collaborative Vision

teamwork

teamwork

A District Vision

2002 - 2003

- Comprehensive stakeholder visioning
 - Professionals in classroom
 - Career/technical education
 - Facilities

STUDENT ACHIEVEMENT

- Looked at scores and trends
- Professional Development Academy Designed
- Literacy/reading initiatives and trainings

A District Vision

2003 - 2004

- Completed Vision
- Strategic Plan Drafted

A District Vision

2004 - 2005

- Strategic Plan Adopted

Incl. mission, values, and Wildly Important Goal

Success for all: We will provide for the Success of each and every student by teaching reading as a foundation of learning.

- Administrators take FOR PD
- Leadership Team Meetings
- Principals Meetings
- AP Meetings
- Faculty Meetings

A District Vision

- Superintendent Goals and Evaluation (Hurricane Charley interrupted)

“...by taking FOR PD himself, the Superintendent led by example that all administrators would also be teachers of reading...”

“...There was continued emphasis on reading across the curriculum at all grade levels (without neglecting math standards)...”

“...A continued focus on reading skills, especially at the high schools, together with math and science improvements, can lead us to greatness...”

“...Many professional development opportunities (Performance Data, Model Schools, Read 180, Compass Learning, FOR PD, etc) have significantly improved instruction and therefore student achievement...”

A District Vision

2005-2006

- Strategic Plan in place
- Student Learning Plans (SLPs) linked
- Budget linked
- = WIG permeated throughout district
- FOR PD expanded
- Continued leadership modeling

A District Vision

- Superintendent Goals and Evaluation

“...Impressive progress with visionary [strategic plan] goals...”

“...continued emphasis (especially at high schools) on reading across the curriculum...”

“...[Strategic Plan] is ambitious, visionary, and aligns with student achievement goals and budget...”

A District Vision

2006 - 2007

- Updated Strategic Plan
- Accountability for SLPs
- Leadership modeling

A District Vision

- Superintendent Goals and Evaluation

“...District’s vision is ever present...”

“...Continue emphasis on reading, math, and science at all levels...”

“...Strategic plan, student achievement, test results, budgeting, professional development, and planning are all closely linked, monitored, and components of the planning process...”

*“...[Strategic Plan] and revised SLPs will be linked with a hard line focus on learning and depth of learning goals and support goals...”
(goal indicator)*

District Commitment

- Vision (with stakeholder buy in)
- SLP alignment
- Budget alignment
- Leadership modeling
- Professional development offerings
- Superintendent goals and evaluation

Leading by Example

- Share goal in community
- Strategic Plan aligned to budget
- FOR PD completers
- Support and encouragement
- Book studies
- Request for annual updates/workshop information
- Leadership meetings

What can you do?

Educate your board/other district leaders/principals, etc.
Comfort = embracing literacy

- Workshops
- One on one meetings
- Share data, research, articles
- Invite to conferences
- Ask them about their own reading
- Share best practices across disciplines
- Encourage Superintendent to set goals tied to annual evaluation
- Talk about literacy to everyone
- Build support for literacy within community



Integrated Literacy

A Classroom Reality

teamwork

teamwork

Developing the Goal

- Surveys for vision development
- CFEA participation in the district's vision development - every step of the way
- Discussing in PLCs the need for literacy in all areas

Receiving the Message

- Witnessing school administrators participating in FOR PD
- Reading pedagogy and instructional practice discussions were initiated and encouraged by site administrators
 - Sincere “How do you do that?” and “What do you do if...?” questions were asked by administrators

Receiving the Message

- Direct talk about the WIG from site administrator
- IPDP support & encouragement
- Budget support for PD and instructional materials

Classroom Actions Towards Literacy

- Learn about teaching reading
 - Reading strategies that are taught at that level
 - Know what area of reading skills, and/or genre(s), 'fits' your content area and use it! (i.e. non-fiction, compare/contrast, sequence, paraphrasing, historical fiction, suffix/prefix...)
- Immerse the classroom community in literacy initiatives that support families

It's the little things...

- Teachers of content areas must become comfortable with metacognition and apply that to their own reading.
- Use the knowledge of one's own reading to capture teachable moments & think aloud the skill
- Make the school and classroom text rich
- Involve all stakeholders in the goal

What can you do?

- Positively discuss literacy and reading frequently
- Casually discuss own personal/ professional reading and connections you made (book study/PLC)
 - *Text to world, text to text, text to self*
 - *Noticing your own reading habits*
- Initiate literacy programs & find additional funding from grants
- Think outside the box and motivate others about enjoying literacy

Contact Information

Mary C. Heffner, M.Ed, Ed.S.

CCPS

Murdock Middle School

17325 Mariner Way

Port Charlotte, FL 33948

941-255-7525 x248

mary_heffner@ccps.k12.fl.us

<http://mms.ccps.k12.fl.us/staff/heffnerm/>

Andrea Messina

CCPS

1445 Education Way

Port Charlotte, FL 33948

941-255-0808 x3124

andrea_messina@ccps.k12.fl.us